Culture Change in Nursing Homes
The UK ‘Butterfly Household’® Approach In Ireland

Seeking Project Homes in Ireland

Butterfly Care Homes continue to spread across the UK, Ireland, USA, Canada and Australia.

An inspiring example of a Butterfly Care Home and its Household Model of Care® featuring Dr David Sheard is still available on Channel 4 catchup TV - All 4 ‘Dementiaville’

We continue to seek further Nursing Homes who are wanting to create positive culture change.

Publications

“The Fairfield Family” – Ireland

“Dementia Innovator Sees Key Role for LPNs”
Budd H – Care Vol. 29 Issue 3, 2015 Canada

“Feelings Matter Most in Dementia Care”
David Sheard – Australian Ageing Agenda. May/June 2015

“Making Moments Matter – Butterfly model sees positive results”
Australian Journal of Dementia Care  Vol 6 No 2 April/May 2017

“David’s beliefs, values, boundless energy and passion have driven changes that to many were only a dream. His herculean effort has revolutionised the culture of care nationally and internationally.”

(Judging panel 16th UK National Care Awards)

UK Care Personality of the Year

Dr David Sheard, CEO/Founder

Thanks to Wren Hall and Landermeads in Notinghamshire, UK

Dementia Care Matters works with the School of Health and Social Care, University of Surrey, UK

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The Butterfly Project is about injecting humanness and compassion. It focuses nurses and care workers back to this from task allocation, targets and efficiencies and creates a culture conducive to person-centred care. Its greatest impact is in creating Households and Butterfly skills for everyone to connect. It shifts the balance of power, by removing controlling care, enabling staff to become care partners. In addition it achieves a dramatic reduction in displays of behaviour, falls and staff sickness - creating a home where people want to ‘be together.’”

Anita Astle MBE, Managing Director, Wren Hall, Nottinghamshire, UK

A Butterfly Project

- Leadership mentoring on establishing the Butterfly Household Model® of Dementia Care.
- Modelling the approach with Nurses and Team Leaders during the day.
- Being A Butterfly™ Dementia Care Emotional Intelligence training.
- Qualitative Observational Methodology training.
- The “Look Checklist” - dementia specific environmental guidance.
- The “Inspiring: Household Model of Care.” Audit checklist.
- The “Being” approach to recruitment, learning and appraisal.
- The “Attached” new Culture Leadership style.
- Balancing Quality of Life and Quality of Service outcomes.
- The “Essence of being a Butterfly in dementia care.”

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