



ROBIN HOOD, BUTTERFLIES AND ALICE IN WONDERLAND TRANSFORMING CARE HOMES ACROSS THE UK



THERE ARE DEMENTIA CARE HOMES YOU WOULD WANT TO LIVE IN

It's time to replicate what works

The Journal of Dementia Care and Dementia Care Matters will prove this in Birmingham

Venue: Clarendon Suites, Birmingham
Date: 22 September 2011
Timings: 9.15 arrival – 9.50am start – 4.00pm finish

Dementia care homes have taken enough beating within the Press. Dementia Care Matters has itself been very challenging about the Care Home Sector. Many will remember David Sheard featuring in the BBC2 series 'Can Gerry Robinson Fix Dementia Care Homes?' which demonstrated the need for a wake-up call whilst also providing evidence that dementia care could be so different.

Its time also to celebrate achievements in the dementia care home sector. Many owners, directors, managers, nurses and care workers are making fantastic differences to people living with a dementia. Equally there is still some reticence in the sector to accept that people do not want to live in prisons, hospitals or hotels but want to experience real homelike and heartfelt care that you can see, hear and feel within minutes of walking into a care home.

This conference will radically demonstrate through drama, film, photos, music and powerful presentations that it is really possible both to live well with a dementia and to be in a care home. If you come to this conference you will be excited, invigorated and feel uplifted that at last there is recognition and appreciation for your work really mattering in dementia care.

Come along to find out how to:

- ✚ Achieve really positive outcomes in dementia care
- ✚ Turn a dementia care home around
- ✚ Reinvigorate a dementia care home staff team
- ✚ Maintain momentum and prevent flagging
- ✚ Demonstrate that quality of life is the way to quality of service

The Journal of Dementia Care, Dementia Care Matters and care home managers themselves will give you a day of fun, inspiration and evidence. Care homes themselves will prove they are achieving outcomes that matter in dementia care and that meet regulatory and inspection requirements

**Places still available by contacting Alex Palmer at Hawker Publications by:
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