

Dear colleague,

As a professional with an interest in Dementia Care, we very much hope you will wish to attend this important conference. Please complete the booking form on the back page. We would be most grateful if you would also forward the brochure to those who you believe would also benefit from the conference.

Yours sincerely,

Shital Patel

Events Director



Conference

Outcomes matter in dementia care:

meeting the National Dementia
Strategy and Care Quality
Commission's new requirements

University of Surrey,
Guildford, 14 April 2011

The Journal of
DementiaCare

Organised by

In association with:

Dementia Care Matters
& Division of Health and Social Care,
University of Surrey



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CONFERENCES

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Outcomes matter in dementia care:

Meeting the National Dementia Strategy and Care Quality Commission's new requirements

This conference will celebrate achievements in the dementia care home sector and provide assistance on how to meet the new 'Outcomes framework' for regulation and inspection of care homes.

FROM

9.15-9.45am

Registration. Refreshments and exhibition viewing

9.50am

Chair's introduction: David Sheard, Founder/CEO, Dementia Care Matters

10.00-10.45

Lights, camera, action! Improving and evidencing quality of life in care homes

Chris Gage, CEO/Creative Director and Jude Sweeting, Trainer, Coach and Development Consultant, Ladder to the Moon will describe how a combination of creative interventions and intensive coaching for staff can bring about lasting change in the quality of life for people with dementia, and how this improvement can be demonstrated in line with new CQC criteria.

Followed by questions and discussion

10.50-11.20

Meeting the new 'Outcomes Framework': How will the Care Quality Commission assess care homes' evidence?

A representative of the Care Quality Commission will explain how the new framework for regulation and inspection will work in practice, and what changes care homes can expect to their relationship with the regulator at national and local levels. Speaker from CQC, to be confirmed.

Followed by questions and discussion

11.30-12.00

Refreshments and exhibition viewing

12.00-1.00pm

PARALLEL SESSIONS

1. CHANGING A COUNTY: COMMISSIONING POSITIVE OUTCOMES IN DEMENTIA CARE IN WORCESTERSHIRE

Annie O'Mara, Care Services Quality Team Coordinator and Keith Hoare, Joint Commissioning Officer, Worcestershire County Council will describe how they have used joint working to develop a commissioning strategy that provides positive outcomes for residents.

2. MAKING IT REAL: OVERCOMING THE BARRIERS TO ACHIEVING PERSON-CENTRED OUTCOMES IN CARE HOMES

In this session, inspirational care home managers will share their experiences:

- Turning a dementia care home around – Glenda Barker, Ashbrook Court Care Home, London
- Changing from 'old culture' nursing standards to person-centred outcomes – Ann Gray, Coombe House, Cornwall
- The struggle to achieve good quality outcomes (what it really takes) – Anita Astle, Wren Hall Care Home, Nottinghamshire
- Maintaining momentum: how to keep dementia care practice at a consistently high level – Lesley Hobbs, Brunelcare, Bristol

3. HOW TO WRITE OUTCOME EVIDENCE FOR CQC ON PERSON-CENTRED DEMENTIA CARE

Caroline Roberts, Regulation Team, Barchester Healthcare will lead discussion on the best ways to collect and document evidence of good care and support that improves the quality of life for people with dementia in care homes.

About the organisers: The *Journal of Dementia Care* is a multidisciplinary journal for all professional staff working with people with dementia, in hospitals, nursing and residential care homes, day units and the community. It is published by Hawker Publications Limited, which also publishes *Caring Times* and a series of NVQ training handbooks. For details of our other conferences and publications, visit www.careinfo.org

Cancellations and changes: Cancellations received in writing seven working days before the event will be subject to a £25 administration fee. After this date it is regretted that no refunds can be made nor invoices cancelled. Substitution of delegates is acceptable at any time. In the event of cancellation by the organisers, liability will be restricted to a refund of the fees paid. It may be necessary for reasons beyond the control of the organisers to make changes to speakers, content or timing of the programme.

4. COACHING 'BUTTERFLIES' ACROSS THE UK: NEW DEMENTIA CARE MATTERS TEAM MEMBERS IN ACTION.

Care home providers will learn how 32 demonstration sites at various stages of development are achieving the transfer of Dementia Care Matters' model into positive outcomes in dementia care. Led by Helen Walton, Daren Felgate, Gillian Brooks and Jenny Mackenzie of Dementia Care Matters.

5. THE EDEN ALTERNATIVE: THE DIFFERENCE IT HAS MADE TO THE QUALITY OF LIFE FOR RESIDENTS, FAMILIES AND STAFF

Fiona Connolly, Service Manager – Provider Services, London Borough of Kingston-on-Thames and Dian Sampson, Specialist Resource Centre Manager, Amy Woodgate House (Kingston) will describe how training staff in the Eden Alternative has transformed the culture of care in the borough's homes, led to improved quality of life and well-being for both residents and staff and is now an integral part of the borough's performance management structure.

6. THE CREATIVE ARTS IN DEMENTIA CARE: AN EXCITING ROUTE TO GOOD QUALITY OUTCOMES FOR PEOPLE WITH DEMENTIA IN CARE HOMES

Jill Hayes, Senior Lecturer in Dance, University of Chichester will discuss the outcomes of two research projects exploring the value of embodiment and movement expression in working with carers and staff and people with dementia.

7. WHAT PEOPLE WITH DEMENTIA AND THEIR FAMILIES EXPECT FROM CARE HOMES

Graham Browne and colleagues from the HOPE support group in Brighton, and Vicky Churchill, relative of a care home resident in Hertfordshire, will lead discussion on the outcomes that people with dementia themselves and their families and carers expect from care homes.

1.00-2.00pm *Lunch and exhibition viewing*

2.10-3.10 **PARALLEL SESSIONS (AS ABOVE)**

3.15-4.00 **'Out comes more non-sense': Alice in Wonderland in dementia care?**
David Sheard will launch Dementia Care Matters' new publication *ACHIEVING: positive outcomes in dementia care homes*.

4.00pm *Tea and close*

- ✓ Personal training
- ✓ Resources for colleagues
- ✓ Debate and discussion
- ✓ Networking opportunities
- ✓ Expert speakers
- ✓ Certificate of attendance
- ✓ In-depth workshops
- ✓ Run by experienced JDC team

Who should attend

- ✓ Care home managers
- ✓ Care workers
- ✓ Clinical psychologists
- ✓ Commissioners and providers
- ✓ Community mental health teams
- ✓ Dementia care staff
- ✓ Inspection teams
- ✓ Mental health service managers
- ✓ Nursing staff
- ✓ Old age psychiatrists
- ✓ Occupational therapists
- ✓ Physiotherapists
- ✓ Project managers
- ✓ Social care workers
- ✓ Speech and language therapists

Conference themes

- ✓ Improving quality of life in care homes
- ✓ Training and staff development
- ✓ The National Dementia Strategy
- ✓ Providing evidence for CQC requirements
- ✓ Evidence-based practice
- ✓ Person-centred approach
- ✓ New ideas and perspectives

About the venue:

Lecture Theatre Building, University of Surrey, Guildford, Surrey GU2 7XH, tel 01483 686767. Full travel, accommodation and invoicing information will be sent with booking confirmation.

The cover image shows a detail from Three Blurred Red Swans on the Silver Palace Gates, a group textile piece by members of the Pullen Day Centre in Pimlico. It is featured in the 2011 JDC Creativity in Dementia Care Calendar, copies of which are available from Hawker Publications. Email remi@hawkerpublications.com or call 020 7720 2108 ext 211.



Guildford Dementia Care 2011 Booking Form

To guarantee your place at this conference, please supply all the information requested: • Please supply delegate details – a booking confirmation email will be sent to the first named person • Please give us the appropriate payment details – you must fill in one of the five payment options to secure your place • Please supply full contact details and the address of the organisation or department paying for your conference places. **Late bookings: If you are booking within 14 days of the conference, payment or a purchase order must be enclosed with your booking.**

Save a further 10% by booking online at www.careinfo.org/conferences.php

1. DELEGATE DETAILS

Please list all delegates attending. A booking confirmation email will be sent to the first named delegate (Name 1). Please tick the box at end of each email address line if the address holder would not like to receive information from Hawker Publications/Hawker Events by email.

Name 1: _____

Position: _____

Company/organisation: _____

Address for delegate information: _____

Postcode: _____

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Email address: _____

Name 2: _____

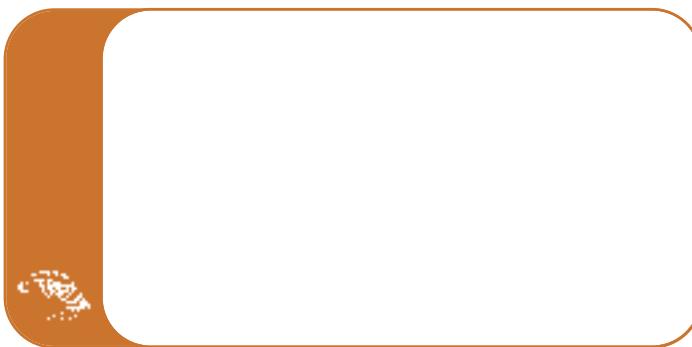
Position: _____

Email address: _____

Name 3: _____

Position: _____

Email address: _____



**CLOSING DATE FOR BOOKINGS:
Friday, 8 April 2011**

Please amend any of the details in the address panel above that are incorrect.

Send this form now to: Alex Palmer,
Hawker Publications, Culvert House,
Culvert Road, London SW11 5DH
Fax: 020 7498 3023
Email: alex@hawkerpublications.com

2. PAYMENT

Cost per person: £154.00 plus VAT@20% (£184.80).

Special offer: Book two or more delegates from the same organisation and receive a 10% discount on all bookings: £138.60 per person plus VAT@20% (£166.32).

Please fill in the number of places and tick one method of payment.

NUMBER OF PLACES

I would like to book _____ conference place(s). Total amount: _____

INVOICE

We can invoice your organisation with a Purchase Order, but only if you provide a purchase order number. Please attach the order to this form. Purchase Order number: _____

CHEQUE

I would like to book _____ conference place(s). Total amount: £_____. Please note: All cheques should be made payable to HAWKER PUBLICATIONS LTD.

BACS

Barclays Bank. Sort code: 20-65-63. Account number: 60438324. Please give the name in section 3 below as a payment reference. Send confirmation of remittance to Shital Patel at the address at the bottom of the left-hand column of this form.

CREDIT CARD

Mastercard/Visa/Maestro (please select card type)

Card No: _____

Expires: _____

Issue no. (Maestro only): _____

Valid from (if on card): _____

Last 3 digits on the signature strip of card: _____

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3. INVOICING/PAYMENT ADDRESS

Please complete the section below giving the details of the person responsible for payment.

Name: _____

Position: _____

Company/organisation: _____

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Tel: _____

Fax: _____