

## Disrupting Dementia Care

Truth | Vulnerability | Dream | Freedom | Love | Transformation

The answer to the dilemmas, challenges and culture of Long Term Care already exists

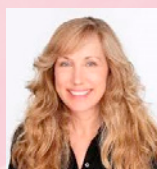
You've read the Toronto Star series and watched the documentary (<http://projects.thestar.com/dementia-program/>) this is now a unique conference opportunity to come and meet :



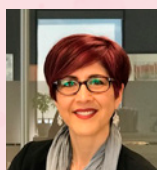
**Dr David Sheard**  
Founder of Dementia Care Matters  
'The Disruptor'



**Peter Bewert**  
CEO of Dementia Care Matters  
'The Innovator'



**Moira Welsh**  
Journalist of The Toronto Star  
Author of 'The Fix'



**Nancy Polsinelli**  
Commissioner of Health Services,  
Region of Peel 'The Pioneer'

You will have opportunity to meet leaders in Canada who have successfully implemented The Butterfly Household Model of Care. Including the Pioneers of this movement in Ontario and Alberta.

### You are invited to

- Learn from David's experience in implementing Butterfly Homes across 5 countries
- Bring along a team in long term care who want to understand what the model of a Butterfly Home gives in market differentiation
- Feel inspired, challenged and leave focused on the core ingredients of achieving real culture change
- Hear about the reality and success factors in implementing an emotional intelligence model in long term care
- See why dementia design is only the wrapping to what really creates sustainable transformation
- Settle the debate on why cost benefit savings outstrip the start up costs of a Butterfly Project
- Apply to be one of the selected 15 Butterfly Home Projects to be established in Canada during 2019

This conference is designed for anyone who is inspired by The Toronto Star's article 'The Fix' to make a change in the care of Seniors throughout Canada.

**DATE:** October 17 2018  
**TIME:** 0900 - 1730  
**VENUE:** The Toronto Congress Centre  
650 Dixon Rd. Toronto  
Ontario M9W 1J1  
**TEL:** (416) 245-5000  
**FEE:** \$375 plus HST (13%)

For bookings please contact:

[info@dementiacarematters.com](mailto:info@dementiacarematters.com)  
[www.dementiacarematters.com](http://www.dementiacarematters.com)



Please complete in block capitals and return one form per participant.

**Conference: Disrupting Dementia Care**

**Participant Details**

**Name:** .....

**Job Title:** .....

**Organisation:** .....

**Place of Work:** .....

**Work Address:** .....

**Postcode:** ..... **Work Tel/Fax:** .....

**Work Email:**  .....

**Home Address:** .....

**Postcode:** ..... **Home Tel/Mob:** .....

**Home Email:**  .....

**Your Privacy:** Dementia Care Matters cares about your privacy. Your confidential information will be held securely by Dementia Care Matters and not provided to any third party for use. Please **TICK** the following box if you consent to Dementia Care Matters contacting you in the future for other conference events or for the provision of updated information on activities of Dementia Care Matters.

**Important:**  Please indicate your preferred email address for information to be sent to you

**Special/Dietary Requirements:** (i.e. Mobility) .....

On receipt of satisfactory booking and payment details, Dementia Care Matters will forward confirmation of your reserved places(s).

Please return booking and payment form to:

**Dementia Care Matters**

**Email: admin@dementiacarematters.com**



*Feelings  
matter most*

Please complete in block capitals

## Course / Conference

I would like to book:  place(s)

Course/Conference Title: .....

Course/Conference Location: .....

## OPTION 1: Payment by Cheque / Credit Card

- I enclose a cheque made payable to Dementia Care Matters Ltd for \$  .
- For Credit Card Payments please contact [admin@dementiacarematters.com](mailto:admin@dementiacarematters.com) for details
- Secure on-line payments via Pay Pal. For secure on-line payments please go to our website [www.dementiacarematters.com](http://www.dementiacarematters.com) or contact [admin@dementiacarematters.com](mailto:admin@dementiacarematters.com) for more details.

## OPTION 2: Please send an invoice to

Name: .....

Position: .....

Invoice Address: .....

Postcode: ..... Purchase Order Number: (if required) .....

Telephone: ..... Email: .....

## Cancellation Policy / Terms and Conditions

A refund of fees (less 25% administration fee) will only be made for cancellations made in writing and received by Dementia Care Matters 28 days before the event. No refunds will be made for cancellations received within 28 days of the event and failure to attend after confirming a booking will be subject to the same terms (although a subsequent participant will be accepted). In the event of any course cancellation by the organisers this will be rescheduled and Dementia Care Matters will have no liability for the participants travel or accommodation costs. Dementia Care Matters reserves the right to substitute trainers if the need arises.

### Authorised Signature must be obtained to reserve your place(s)

- I have read and agree to the above cancellation terms.
- I confirm the above booking and authorise payment

Authorised Signature: \_\_\_\_\_

Date: \_\_\_\_\_